

Partner Program Workshop & Networking Series

Produce Promotion and Strategies for a Healthy Pantry

Monday, January 27th, 2020
12:30 pm - 3:00 pm



I Carrot Way
Ann Arbor, Michigan



Welcome to our third session of the Partner Program Workshop & Networking Series.

We are glad you were able to join us!

Your willingness to serve as leaders in your partner program ensures that those in your community who need food have access to it. In recognition of your hard work, leadership, and dedication to partnering with us in our mission to **alleviate hunger and eliminate its causes in our community**, **Food Gatherers** created this Partner Program Workshop & Networking Series for you. The goals of this series are to:

- Provide additional resources to partner program leaders
- Help strengthen your leadership by gaining additional knowledge
- Provide food pantry leaders with the opportunity to connect with other partner programs

Rather than just facilitate networking opportunities, staff in the Community Food Programs Department decided to create a series that combined networking opportunities with a workshop session so our partner program leaders can **engage with other agencies, learn best practices on a variety of topics**, and **share challenges and success strategies** with one another.

Each session in the Partner Program Workshop & Networking Series will have a workshop theme, with this session focused on **Produce Promotion and Strategies for a Healthy Pantry**, and will offer a networking lunch. The theme of this upcoming workshop was selected in response to feedback from some of our partner program leaders who expressed a need to network with other food pantries.

We hope you enjoy the next two hours of learning, networking, and lunch. And we welcome your feedback and input on topics for future sessions in the series, as well as general feedback on any topic.

If you have questions, concerns, or suggestions, you can reach out to the Community Food Programs Department.

It is our pleasure to have you here today!

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Agenda

Session 3: Produce Promotion & Strategies for a Healthy Pantry

Facilitated by **Erin Freeman**, Community Food Programs Coordinator and **Shaira Daya**, Nutrition Projects Manager.

WELCOME!

12:30 pm - 12:35 pm

INTRODUCTIONS & GROUP ACTIVITY

12:35 pm - 12:45 pm

- **Introductions**
- **Icebreaker Activity:** What is one of your favorite ways to eat beans (or peas or lentils?)

NETWORKING LUNCH

12:45 pm - 1:15 pm

WORKSHOP

1:15 pm - 2:30 pm

- **Topic: Produce Promotion & Strategies for a Healthy Pantry**
 - A. Large Group Discussion (40 min)**
 - B. Healthy Pantry Site Assessment (10 min)**
 - C. Partner Program Leaders Pair & Share (10 min)**
 - D. Goal Setting and Trouble-shooting (15 min)**

Workshop Q & A

2:30 pm - 2:40 pm

- **Roundtable:** What 3 healthy pantry strategies will you implement in February 2020?

CONCLUDING REMARKS

2:40 pm - 2:45: pm

- Complete Workshop & Networking Series **Feedback Form**

FOOD GATHERERS TOUR (optional)

2:45 pm - 3:00pm

Produce Promotion Workshop Packet

INTRODUCTIONS & GROUP ACTIVITY

Introductions:

- **Attendees and FG staff share the following information with the group:**
 1. What's your name?
 2. What's your program's name?
 3. What is your specific role at your program?
 4. Have you participated in Food Gatherers Healthy Pantry Conversion Project?

Icebreaker:

- What is one of your favorite ways to eat beans (or peas or lentils?)

NETWORKING LUNCH

Please help yourself to lunch catered by Panera Bread. Fill a plate and mingle with other partner program leaders and Food Gatherers staff!

Networking Question Prompts

- ★ Where do you work?
- ★ What's the size and makeup of your organization?
- ★ What type of food program do you partner with Food Gatherers for?
- ★ What are your primary job responsibilities?
- ★ How long have you worked at your organization?
- ★ What's your educational and/or work background?
- ★ What's a typical workday like for you? (food prep, meetings, travel, etc..)
- ★ How much client contact do you have?
- ★ What do you like and/or dislike the most about your work?
- ★ What do you wish you had known about the position/field before you started?
- ★ What are some major issues or trends you see the way people with a low income are treated in our society?

WORKSHOP

Topic: **Produce Promotion**

WORKSHOP ACTIVITY MATERIALS

A. Group Discussion: Nutrition Basics | Produce Promotion | HPCP Strategies

B. Complete the Site Assessment Tool

C. Partner Program Leaders Pair & Share Activity

Complete the following steps for this activity:

1. Attendees will pair with the person next to them
2. While in pairs, attendees discuss the following and write out your challenges on orange sticky notes, your successes on green sticky notes, and how to motivate others who we can pass the torch to lead on the blue sticky notes. NOTE: Each sticky note will only get one idea per sheet.
 - a. (On a purple note:) Which healthy pantry strategies have you tried that worked well? Are you still doing them?
 - b. (On a pink note) Which healthy pantry strategies have you tried that did not work well?
 - c. (On a blue note) Which healthy pantry strategies would you like to try, but need support (technical assistance or otherwise) to implement successfully?
3. Post up your sticky notes on the appropriate board

D. Goal Setting and Troubleshooting (as a group)

- a. Pair like sticky notes and discuss challenges and successes, and inspire peers!

★★ **Write 3 Healthy Pantry Strategies that your pantry will implement in February 2020:**

1.

2.

3.

RESOURCES

- Healthy Pantry Conversion Project Toolkit (available at www.foodgatherers.org)
- Healthy Pantry Strategies Site Assessment Form
- Produce Promotion Tip Sheet
- Plan your Pantry Tip Sheet
- Shelf Talkers: Carrot and Pear Cards (available from your friends at Food Gatherers)
- Community Cooks Program (contact shaira@foodgatherers.org for more information)
- Recipes and more: foodgatherers.org/nutrition

Thank you for joining us today!

CFP STAFF

Director of Community Food Programs,
Markell Miller, MPH
Community Food Programs Coordinator,
LeRonica Roberts
Community Food Programs Coordinator,
Erin Freeman, LMSW

Program Evaluator, **Larry Sanna, PhD**
Nutrition Projects Manager, **Shaira Daya, MPH, RD**
Community Kitchen Manager, **Scott Roubek**
Community Kitchen Coordinator, **Amy Diehl**



Partner Program Workshop & Networking Series Feedback Form

Thinking about today's workshop...

1. What did you like best?

2. What would you like to see for next time?

3. What other workshops would you like to see **Food Gatherers** host?

4. Do you have **any additional comments or suggestions** at this time?

5. What questions do you have that you would like us to follow up with you about?

6. Did the format of the workshop feel engaging? [please explain]

7. Did the workshop hold your attention? [please explain]

Name (optional):_____

Agency (optional):_____